

	<p><b>Dr. N.G.P. ARTS AND SCIENCE COLLEGE</b>          (An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)          Approved by Government of Tamil Nadu and Accredited by NAAC with 'A' Grade (2<sup>nd</sup> Cycle)          Dr. N.G.P. – Kalapatti Road, Coimbatore-641048, Tamil Nadu, India          Web: <a href="http://www.drngpasc.ac.in">www.drngpasc.ac.in</a>   Email: <a href="mailto:info@drngpasc.ac.in">info@drngpasc.ac.in</a>   Phone: +91-422-2369100</p>	<p><b>NAAC 3<sup>rd</sup> Cycle</b></p>
		<p><b>Criterion II Metric 2.3.1</b></p>

**NGP EXPO**  
**Academic Year 2019-20**



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## NGP EXPO 2020

Department of Management Studies conducted “NGP EXPO 2020” on 15<sup>th</sup> February 2020. The purpose of the Expo is to enhance the Entrepreneurial skill, Marketing skills, Leadership skills and Organizing skills, etc.



Overview of “NGP Expo 2020” on 15/02/2020



Inauguration by Prof.Dr.V.Rajendran, Principal, Dr.N.G.P. Arts and Science College  
 “NGP Expo 2020” on 15/02/2020

	<p><b>Dr. N.G.P. ARTS AND SCIENCE COLLEGE</b>          (An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)          Approved by Government of Tamil Nadu and Accredited by NAAC with 'A' Grade (2<sup>nd</sup> Cycle)          Dr. N.G.P. – Kalapatti Road, Coimbatore-641048, Tamil Nadu, India          Web: <a href="http://www.drngpasc.ac.in">www.drngpasc.ac.in</a>   Email: <a href="mailto:info@drngpasc.ac.in">info@drngpasc.ac.in</a>   Phone: +91-422-2369100</p>	<p><b>NAAC</b> <b>3<sup>rd</sup> Cycle</b></p>
		<p><b>Criterion II</b> <b>Metric 2.3.1</b></p>

**NGP EXPO & BRAND EXPO**  
**Academic Year 2017-2018**



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		<p align="center"><b>Criterion II</b>  <b>Metric 2.3.1</b></p>

## NGP EXPO

Department of Management Studies conducted “**NGP EXPO** ” on 28<sup>th</sup> February 2018. The purpose of the Expo is to enhance the Entrepreneurial skill, Marketing skills, Leadership skills and Organizing skills, etc.



Inauguration by Dr.P.Muthusamy, Principal, Dr.N.G.P. Arts and Science College  
 “NGP Expo” on 28/02/2018



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## BRAND EXPO

The Department of Management Studies conducted “**BRAND EXPO**” on 21<sup>st</sup> September 2017 and students participated in that event and displayed various brands and explained their features.



Students explaining in “Brand Expo” on 21/09/2017



Students explaining in “Brand Expo” on 21/09/2017

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		<p><b>Criterion II</b> <b>Metric 2.3.1</b></p>

## NGP EXPO & BRAND EXPO

Academic Year 2016-2017





## Dr. N.G.P. ARTS AND SCIENCE COLLEGE

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NAAC  
3<sup>rd</sup> Cycle

Criterion II  
Metric 2.3.1

### NGP EXPO

Department of Management Studies conducted “NGP EXPO 2017” on 22<sup>nd</sup> February 2017. The purpose of the Expo is to enhance the Entrepreneurial skill, Marketing skills, Leadership skills and Organizing skills, etc.



Students explaining in “NGP Expo 2017” on 22/02/2017



Students explaining in “NGP Expo 2017” on 22/02/2017







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NAAC  
3<sup>rd</sup> Cycle

Criterion II  
Metric 2.3.1



Students explaining in “NGP Expo 2017” on 22/02/2017



Students explaining in “NGP Expo 2017” on 22/02/2017





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		<p align="center"><b>Criterion II Metric 2.3.1</b></p>

## BRAND EXPO

Brand Expo was conducted on 24.08.2016. This program was conducted by our department students in order to promote awareness about various newly launched products in the market and the students also explained the features of various brands.



Students explaining in “Brand Expo” on 21/09/2017



Students explaining in “Brand Expo” on 21/09/2017